

P R O D U C T C A T A L O G U E



AUTHENTIC



Part of the Great Australian Landscape

AUSTRALIA

For over a century, Akubra's fine felt hats have adorned and protected generations of Australians. Akubra started out as a small family operation in Tasmania, and now employs over 90 trades people in Kempsey, NSW, manufacturing thousands of hats each week.

Over the years Akubra has maintained its ability to be in vogue. Our hats have become a vital part of Australia's identity; worn by soldiers, Olympians, politicians, personalities and of course, loyal, everyday countrymen and women. Akubra produces a wide selection of fur felt and straw hat styles to suit all people and all occasions, from Western and Country shapes through to casual and formal fashion hats.

AKUBRA HATS AND SUN PROTECTION

Akubra Hats regularly independently tests its fur felt hats for Ultraviolet Protection. Samples are sent to the Australian Radiation Protection and Nuclear Safety Agency (ARPANSA), a Federal Government Agency. Akubra then receives an Ultraviolet Protection Factor Report and an Ultraviolet Protection Factor (UPF) rating.

The UPF rating indicates how effective a fabric is at blocking out solar ultraviolet radiation. This testing is performed according to Australian/New Zealand standard **AS/NZS 4399**. UPF ratings range from 15 to 50 with higher ratings indicating more effective blocking and therefore better protection for the wearer of a garment

made from the fabric. Fabrics that test higher than UPF 50 are rated as UPF 50+.

Akubra Hats are currently rated at **UPF 50+**, and as such are classified as **EXCELLENT** under the UPF Classification System. This is the highest classification achievable under this system. This confirms the long held belief that Akubra Hats provides excellent protection from the sun for those who are outdoors, either at work or at leisure. This will continue to be an important selling point for retailers looking to promote the advantages of Akubra over other headwear products in the marketplace.

Please Note:

- Throughout the brochure the text in bold indicates the colour of the hat displayed.
- Brim measurements are approximate only.
- Colours of hats displayed may vary as a result of the print process.
- Hat bands may change without notice for supply reasons.

(Open crown) Where this notation appears in the catalogue it indicates that the crown is not pre-creased as illustrated.

Larger Sizes: For sizes larger than those shown, please contact your agent or the head office for details.



AUSTRALIAN MADE AND OWNED

Akubra Hats is a fifth generation Australian Owned family company, with the current Managing Director being Stephen Keir IV. Contrary to some reports all Akubra Hats are wholly manufactured in Australia from the one location in Kempsey on the North Coast of New South Wales. Akubra Hats is committed to continuing the manufacture of its product in Australia.

AKUBRA



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HAT QUALITY

For 130 years Akubra has been hand crafting hats from start to finish, ensuring complete control of the production process and use of the best fur felt available, to achieve the highest quality standards in the industry.

The superior rabbit fur felt used by Akubra reinforces its commitment to producing not only an exceptional looking hat but one of the most durable.

Practical features including wider brims for sun and rain protection along with reeded, leather sweatbands, made of the finest roan sheepskin, ensures a comfort and security only experienced when wearing an Akubra.

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AUTHENTIC



COUNTRY

Akubra is the only complete fur felt manufacturer left in Australia. From the raw rabbit skin through to the final hat, each individual hat passes through at least 70 sets of hands and more than 100 individual processes. Absolute care and attention to detail combined with years of experience enable us to provide the ultimate in quality.



STOCKMAN

This stockman's hat is a true old favourite, sporting a narrower brim, Australian shape that is ideally suited for both adults and children.

Features a plaited bonded leather band, satin lining and decorative feather.



Brim:	70mm, Cut Edge
Colours:	Black Glen Grey Sand Santone Fawn
Sizes:	53-64cm

CATTLEMAN

Australia's favourite Akubra – A style in the tradition of the Australian stockman.

Features a pinch crown and broad, dipping brim with eyelet vents.



Brim:	83mm, Bound Edge
Colours:	Black Bluegrass Green Bran Fawn Glen Grey Regency Fawn Sand Tanbark Brown Western Navy
Sizes:	53-64cm

PLAINSMAN

A favourite with both ladies and gents. Lower crown Country Style hat with side air vents.

Features a bonded leather band with plaited insert and perforated vent holes.



Brim:	79mm, Bound Edge
Colours:	Black Bluegrass Green Sand Santone Fawn
Sizes:	53-64cm

SQUATTER

A very traditional hat worn on rural properties.

Features a pork pie crown and 30mm gross grain ribbon band and bow.



Brim:	76 x 73mm, Bound Edge
Colours:	Black Deep Fawn Steel Grey
Sizes:	53-64cm

TABLELANDS

One of Akubra's newer styles offered in a new original colour, Brown Olive.

Features a pinch crown and broad dipping brim with a laced band and eyelet vents.



Brim:	83mm, Bound Edge
Colours:	Brown Olive Sand Sorrel Tan
Sizes:	53-64cm

COOLABAH

This hat has been a successful addition to the Akubra range and is particularly popular with visitors to Australia.

Features a genuine farmed crocodile band, satin lining and eyelet vents.



Brim:	79mm, Cut Edge
Colours:	Black Bran Regency Fawn Santone Fawn
Sizes:	53-64cm

COOPER PEDY

A true Aussie style hat. Named for Australia's famed source of opals.

Features a Kangaroo Tail Band with Authentic Australian Opal, eyelet vents and satin lining.



Brim:	83mm, Bound Edge
Colours:	Black Bluegrass Green Bran Regency Fawn Sand Santone Fawn
Sizes:	53-64cm

SNOWY RIVER

This stockman's hat is a true old favourite. This design was seen in the movie *The Man From Snowy River*.

Features a plaited bonded leather band and decorative feather.



Brim:	83mm, Cut Edge
Colours:	Black Glen Grey Regency Fawn Rodeo Brown Rodeo Red Sand Santone Fawn Tanbark Brown White (To size 61 only)
Sizes:	53-64cm

ANGLER

A medium sized casual Akubra suitable for most people.

Features a printed cow skin embossed leather band, genuine shark tooth, eyelet vents and satin lining.



Brim:	76mm, Cut Edge
Colours:	Loden Regency Fawn
Sizes:	53-64cm



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PASTORALIST

A unisex style hat which has become an old favourite.

Features a low pork pie crown and two row plaited band.



Brim:	73mm, Bound Edge
Colours:	Bluegrass Green Sand Tawny Fawn
Sizes:	53-61cm

BOSS OF THE PLAINS (OPEN CROWN)*

This hat is an old stock and station agent favourite sold as an open crown hat allowing the customer to personalise the crown.

Features a 12mm ribbon band and satin lining.



Brim:	89mm, Cut Edge
Colours:	Silver Belly Sorrel Tan Fawn
Sizes:	53-64cm

AUSSIE GOLD

Smart casual hat made specifically for the Australian Olympic uniform worn during the 1984 Los Angeles Olympics.

Features a 12mm ribbon band, perforated vent holes and decorative feather.



Brim:	83mm, Bound Edge
Colours:	Sand Santone Fawn
Sizes:	53-64cm

CAMPDRAFT (OPEN CROWN)*

Similar in styling to the Boss of the Plains except for a slightly smaller brim.

Features a 12mm ribbon band and bow and satin lining.



Brim:	73mm, Bound Edge
Colours:	Mid Brown Silver Belly Taupe Fawn
Sizes:	53-64cm

* the crown on this hat is not pre-creased as illustrated.



DOWN UNDER

An authentic Australian hat from the Land Down Under.

Features an bonded leather band, satin lining and decorative feather.



Brim:	76mm, Cut Edge
Colours:	Sand Santone Fawn
Sizes:	53-64cm

KIANDRA

Hat named after the town of Kiandra in New South Wales.

Features an ornamental band with braided overlay, satin lining and decorative feather.



Brim:	79mm, Cut Edge
Colours:	Black Loden Sand Santone Fawn
Sizes:	53-64cm

KOKODA

Named after the famous Kokoda Track. Part of the new range of Akubra Styles released in 2008.

Features a leather band with woven insert and triangular eyelet vents.



Brim:	83mm, Bound Edge
Colours:	Khaki Sand Bran
Sizes:	53-64cm





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Every Akubra Hat is made from pure rabbit fur felt and depending on the style, anywhere from 10 to 14 rabbit skins make an individual hat. Fur felt is the strongest natural fabric produced, as the individual fibres are tightly interlocked in production to form a dense, tough matrix. That's what makes Akubra Hats so durable.



BRONCO

This Western hat features a tall, centre-creased western crown and a broad, upswept brim.

Features a Guatemalan style patterned band, satin lining and eyelet vents.



Brim:	102mm, Cut Edge
Colours:	Black Light Sand (To size 61 only) Quartz (To size 61 only) Sand
Sizes:	53-64cm

THE ARENA

This Western hat features a tall, centre-creased western crown and a broad, upswept brim. Traditional American style designed for the Rodeo circuit rider.

Features a braided horse hair tail band and satin lining.



Brim:	102mm, Cut Edge
Colours:	Black Light Sand (To size 61 only) Sand Santone Fawn Tanbark Brown
Sizes:	53-64cm

STONY CREEK

This Western hat features a tall, western-creased crown and a broad, upswept brim. This style was designed with a slightly smaller brim and crown.

Features an Aztec braid double horse hair tail band, satin lining and eyelet vents.



Brim:	95mm , Cut edge
Colours:	Black Briar Brown Light Sand
Sizes:	53-62cm

WOOMERA

(OPEN CROWN) *

This classic Western Style hat features a tall, open crown and a deep upswept brim.

Features a 12mm ribbon band, satin lining and decorative feather.



Brim:	102mm, Cut Edge
Colours:	Black Sand Santone Fawn Tanbark Brown
Sizes:	53-64cm

THE BOSS

Low crown Western Style fitted with an attractive trim.

Features a brass studded bonded leather band, satin lining and decorative feather.



Brim:	89mm, Cut Edge
Colours:	Black Sand Santone Fawn Tanbark Brown
Sizes:	53-64cm

ROUGH RIDER

This Western hat features a Pro Rodeo brim and centre-creased western crown.

Features a fancy braided double horse hair tail band and satin lining.



Brim:	98mm, Cut Edge
Colours:	Black Loden Light Sand
Sizes:	53-61cm

COLLY

Abbreviated name for Collareabri, a small country town in Western N.S.W.

Features an embossed bonded leather band and triangular shaped eyelet vents.



Brim:	102mm, Cut Edge
Colours:	Regency Fawn Sand Santone Fawn
Sizes:	53-64cm

TERRITORY

This big shade hat features a pinch crown and very broad dipping brim, designed to withstand the harsh sun of the Australian Outback.

Features an embossed bonded leather band and eyelet vents.



Brim:	102mm, Cut Edge
Colours:	Khaki Sand Santone Fawn
Sizes:	53-64cm

* the crown on this hat is not pre-creased as illustrated.

BOBBY

This classic Western Style hat features a tall crown and a deep upswept brim. Named after the horse that starred in the movie "Pharlap".

Features a 12mm ribbon band, satin lining and decorative feather.



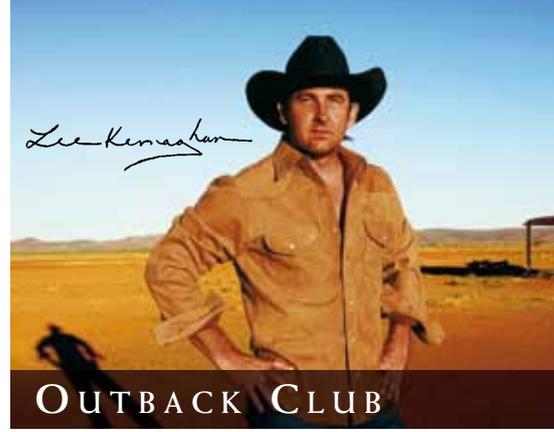
Brim:	92mm, Cut Edge
Colours:	Black Sand Santone Fawn Tanbark Brown
Sizes:	53-64cm

GOLDEN SPUR

Features a rolled bonded leather plaited band, satin lining and eyelet vents.



Brim:	104mm, Cut Edge
Colours:	Black Bran Sand
Sizes:	53-62cm



The hat worn exclusively by Australian Country Music Star and 2008 Australian of the Year, Lee Kernaghan.

Features a 12mm ribbon band, satin lining and eyelet vents.



Brim:	102mm, Cut Edge
Colours:	Black Sand
Sizes:	53-64cm



SOMBRERO

(OPEN CROWN)*

The Bush Tucker Man re-defined this classic Australian hat.

Features a tall, open crown & deeply curled brim, authentic calf-hide band and eyelet vents.



Brim:	118 x 127mm, Cut Edge
Colours:	Fawn
Sizes:	53-64cm

PILBARA

Softer Western Style hat with triangular position eyelets.

Features a kimberley knot bonded leather band, decorative feather and eyelet vents.



Brim:	92mm, Cut Edge
Colours:	Black Regency Fawn Sand Sorrel Tan Fawn
Sizes:	53-62cm

WARREGO

Features a 12mm ribbon band, satin lining and decorative feather.



Brim:	102mm, Cut Edge
Colours:	Regency Fawn Sand
Sizes:	53-64cm

* the crown on this hat is not pre-created as illustrated.



AKUBRA
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Akubra currently manufactures more than 100 individual styles of hats in a diverse range of popular colours. This allows retailers to select and stock hats appropriate to the preferences of their customers. There is a style to suit every person and all styles can be worn by both men and women.



FASHION

BOGART

This classic fashion hat features a fedora crown & brim.

Features a 38mm ribbon band, bow and satin lining.



Brim:	64mm, Bound Edge
Colours:	Black Carbon Grey
Sizes:	53-64cm

STYLEMASTER

This fashion hat is classically Australian. Stylemaster is the traditional name for a soft narrow brim felt hat.

Features a 30mm ribbon band and bow and satin lining.



Brim:	64mm, Bound Edge
Colours:	Acorn Black Bluegrass Green Carbon Grey Mid Brown Moonstone Grey
Sizes:	53-64cm

FEDORA

(OPEN CROWN)*

A stylish hat for the races or city wear.

Features a 25mm ribbon band and bow, satin lining and decorative feather.



Brim:	64mm, Cut Edge
Colours:	Burnt Oak Carbon Grey Fern Green
Sizes:	53-61cm

* the crown on this hat is not pre-creased as illustrated.

FLEMINGTON

Smart casual hat with eyelets designed for comfortable wear at the races.

Features a bonded leather band with feather insert, satin lining, decorative feather and eyelet vents.



Brim:	64mm, Cut Edge
Colours:	Fern Green Graphite Grey Navy Regency Fawn Sand
Sizes:	53-61cm

HAMPTON

Smaller brimmed fedora similar to the hat worn in the blues brothers movie.

Features a 38mm ribbon band and bow, satin lining and decorative feather.



Brim:	48mm, Bound Edge
Colours:	Black Cedar Brown Cruiser Grey Regency Fawn
Sizes:	53-64cm

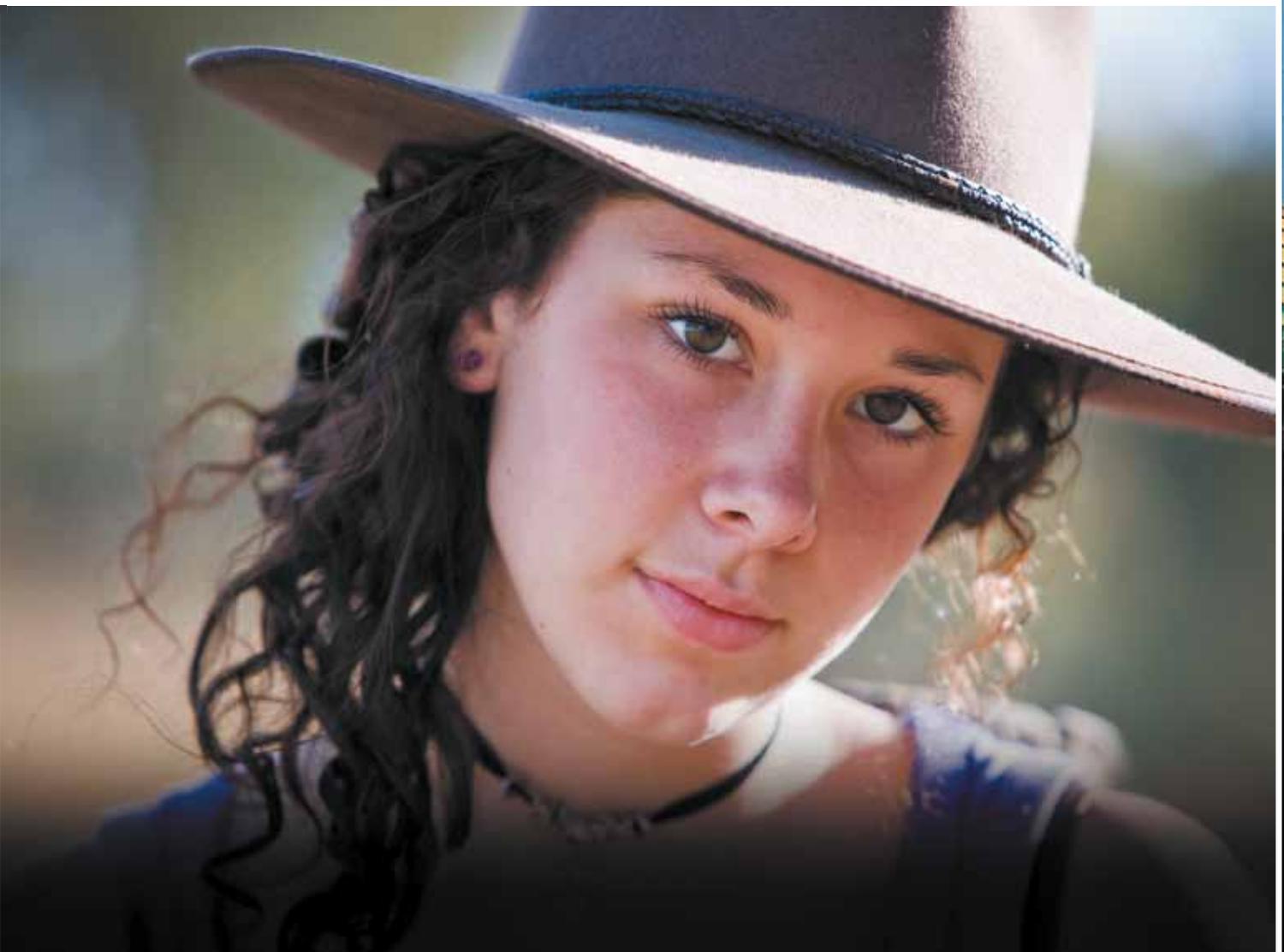
LEISURE TIME

A hat designed for casual wear but can still be worn formally.

Features a bonded leather band with feather insert and satin lining.



Brim:	70mm, Cut Edge
Colours:	Black Fern Green Graphite Grey Light Sand Regency Fawn
Sizes:	53-64cm



STINGY BRIM

Designed with the younger generation in mind.

Features a 38mm fancy ribbon band and bow. This hat also features a buckram inside band.



Brim:	41mm, Cut Edge
Colours:	Black Mid Brown
Sizes:	S, M, L, XL

C.E.O

Short for Chief Executive Officer, a hat for the successful businessman.

Features a 30mm ribbon band and bow and satin lining.



Brim:	70mm, Bound Edge
Colours:	Black Cruiser Grey Fern Green
Sizes:	53-61cm

TRILBY

Features a 35mm fancy ribbon band and bow and satin lining.



Brim:	38mm, Welt Edge
Colours:	Black Carbon Grey
Sizes:	53-61cm

ADVENTURER

This hat is a softer feeling felt style.

Features a 38mm ribbon band and bow and is satin lined.



Brim:	70 x 60mm, Cut Edge
Colours:	Regency Fawn Graphite
Sizes:	53-61cm

TURIN

Smaller brimmed fedora with a double edged brim and matching felt band and satin lining.



Brim:	44mm, Welt Edge
Colours:	Leaf Green Moonstone Grey
Sizes:	53-61cm

WHIPPET

Features a 38mm ribbon band and bow, satin lining and decorative feather.



Brim:	48mm, Bound Edge
Colours:	Burnt Oak Carbon Grey Glade Green
Sizes:	53-61cm



FASHION

FASHION STRAWS

CASABLANCA

Features a 38mm fancy ribbon band and bow, made of hemp braid material.

This hat also features a buckram inside band.



Brim:	41mm, Bound Edge
Colours:	Natural Straw
Sizes:	S, M, L, XL

LONG ISLAND

Features a 30mm ribbon band and bow, made of polypropylene.



Brim:	41mm, Bound Edge
Colours:	Black Fawn Grey
Sizes:	53-62cm

PUNTER

Features a 38mm fancy ribbon band and bow, made of polypropylene.

This hat also features a buckram inside band.



Brim:	41mm, Bound Edge
Colours:	Black Straw
Sizes:	S, M, L, XL

AKUBRA

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The Heritage Collection represents the finest quality of Akubra Hats. Each style is manufactured with the best grade of fur available in the marketplace combined with superior craftsmanship and styling. The hat names have also been chosen to complement the quality reflecting iconic characters of years gone by.

HERITAGE

HERITAGE STYLES

BANJO PATERSON

Named after the popular Australian poet who wrote "The Man From Snowy River".

Features a Barramundi leather band and Satin Lining.



Brim:	70mm, Cut Edge
Colours:	Graphite Grey Heritage Fawn
Sizes:	53-64cm

BURKE AND WILLS

Named after the legendary explorers whose expedition from Melbourne to the Gulf of Carpentaria ended in tragedy.

Features a braided horse hair tail band and satin lining.



Brim:	102mm, Cut Edge
Colours:	Black Light Sand
Sizes:	53-61cm

LAWSON

Named after the famous Australian explorer William Lawson.

Features a ridge back band braided genuine leather band and satin lining.



Brim:	76mm, Bound Edge
Colours:	Heritage Fawn Loden
Sizes:	53-64cm



LIFESTYLE STYLES

INTERNATIONAL

Offering the same unique features of the Lifestyle Collection in a more traditional Fashion Style.

Features a 25mm ribbon band and bow, soft inner sweat band and decorative feather. This hat also features a buckram inside band.



Brim:	64 x 57mm, Welt Edge
Colours:	Black Carbon Grey Regency Fawn
Sizes:	53-61cm

CASUAL

Offering the same unique features of the Lifestyle Collection, the Casual is made with a sharp edged brim.

Features a 25mm ribbon band and bow, soft inner sweat band and decorative feather. This hat also features a buckram inside band.



Brim:	64mm, Cut Edge
Colours:	Black Carbon Grey Regency Fawn
Sizes:	53-61cm

FLINDERS

Named after Matthew Flinders, one of the greatest Australian explorers.

Features a hand braided genuine leather band and satin lining.



Brim:	79mm, Bound Edge
Colours:	Black Heritage Fawn
Sizes:	53-61cm



TRAVELLER

The ideal traveller's hat, featuring a soft, conforming structure and a unique 'memory' for those on the move. A softer pliable felt hat designed specifically for the adventurer among us. This hat has a unique memory which allows it to be manipulated back to shape if mistreated.

Features a plaited bonded leather band and soft inner sweat brand. This hat also features a buckram inside band.



Brim:	76mm, Welt Edge
Colours:	Black Regency Fawn Rodeo Red Sand
Sizes:	53-61cm



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Akubra Hats also provide a comprehensive range of good quality straw hats, currently boasting 15 styles from traditional to contemporary. These styles are offered in either a hemp braid or polypropylene material, the latter with a range of popular colours.



BALMORAL

Close Weave Hemp Braid Hat with an inside leather and outside bonded leather band.



Brim:	70mm, Bound Edge
Colours:	Natural
Sizes:	53-62cm

BROADBEACH

Made of Polypropylene featuring an inside leather and pleated puggaree.



Brim:	83mm, Bound Edge
Colours:	Black Cream Fawn White
Sizes:	53-62cm



BYRON

Made of Hemp Braid featuring an inside leather and fancy bonded leather band.



Brim:	79mm, Bound Edge
Colours:	Natural
Sizes:	53-62cm

COUNTRY CLUB

Made of Polypropylene featuring an inside leather and 38mm ribbon puggaree.



Brim:	76mm, Bound Edge
Colours:	Cream
Sizes:	53-62cm

CAPRICORN

Made of Polypropylene featuring an inside leather and 38mm ribbon puggaree.



Brim:	60mm, Bound Edge
Colours:	Grey Fawn Green
Sizes:	53-62cm

HAYMAN

Made of Polypropylene featuring an inside leather and 38mm ribbon puggaree.



Brim:	54mm, Bound Edge
Colours:	Green Grey Fawn
Sizes:	53-62cm

PLANTER

Hemp Braid hat with an inside leather, vents and 12mm ribbon band.



Brim:	79mm, Bound Edge
Colours:	Natural
Sizes:	53-62cm



RANGE

Close Weave Hemp Braid hat with an inside leather, vents and pleated puggaree.



Brim: 83mm, Raw Edge
Colours: **Natural Vent**
Sizes: 53-62cm

REEF

Close Weave Hemp Braid Hat with an inside leather and pleated puggaree.



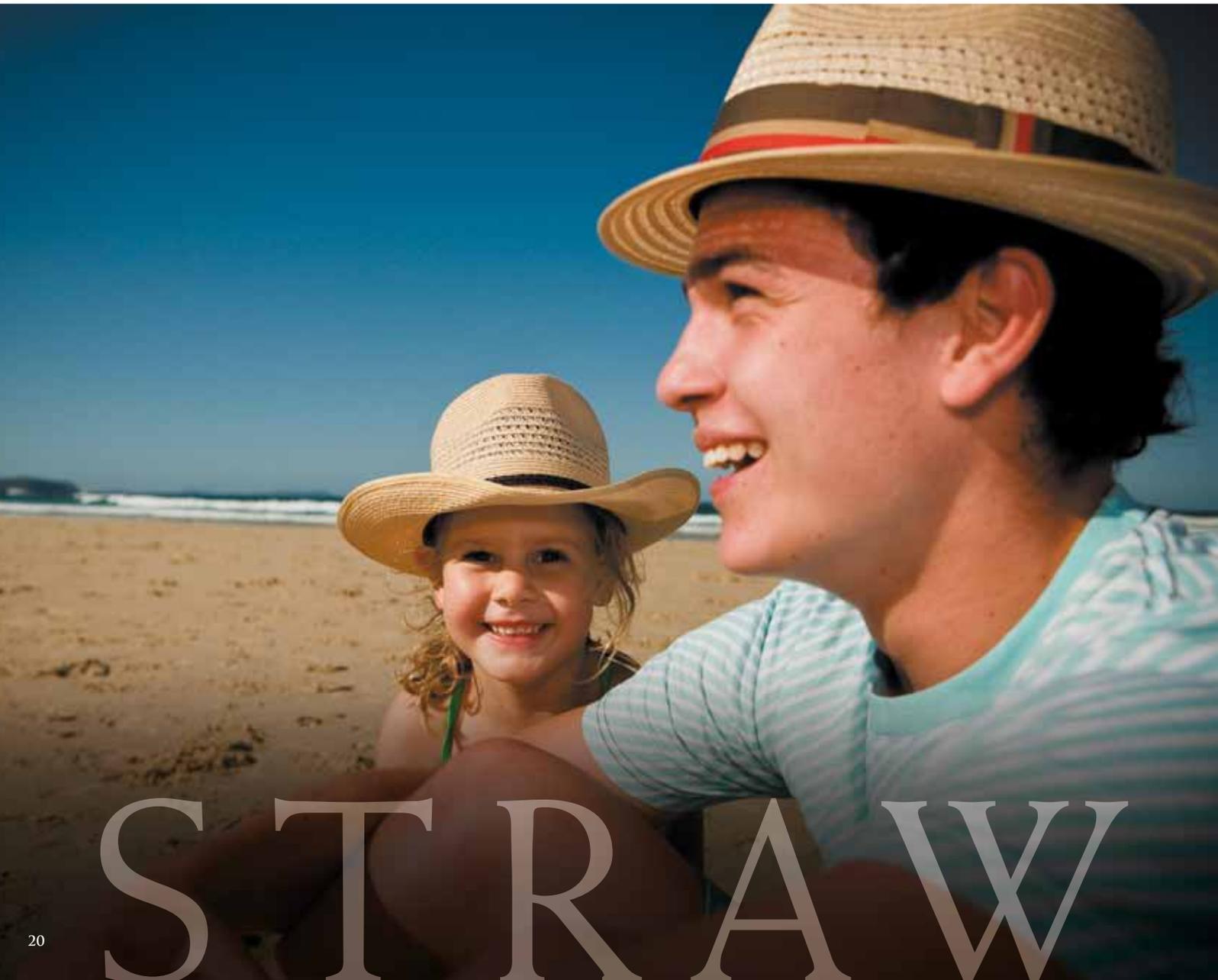
Brim: 83mm, Raw Edge
Colours: **Natural**
Sizes: 53-62cm

RINK

Made of Polypropylene with an inside leather and 38mm ribbon puggaree.



Brim: 60mm, Bound Edge
Colours: **Cream**
White
Sizes: 53-64cm



STRAW



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SPORT

A polypropylene hat with an elastic inside band for easy fit and pleated puggaree.



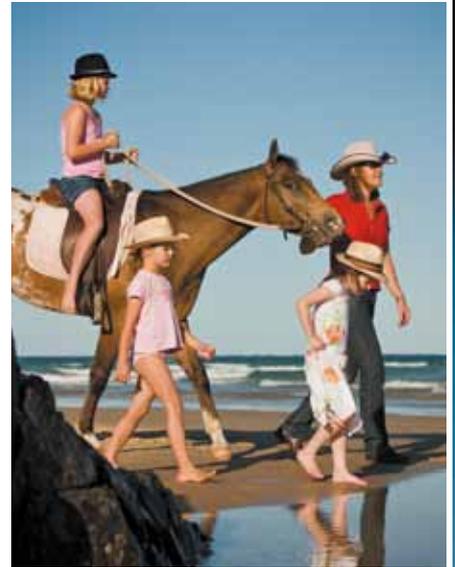
Brim:	79mm, Bound Edge
Colours:	Black Fawn White
Sizes:	S, M, L, XL

ZEPHYR

Made of Polypropylene with an inside leather and outside bonded leather band.



Brim:	70mm, Bound Edge
Colours:	Black Cream Fawn Grey
Sizes:	53-62cm



STRAW STYLES



STYLES



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OTHER STYLES BY AKUBRA



COWBOY

Features a bonded leather band, satin lining and decorative feather.



Brim:	95mm, Cut Edge
Colours:	Sand Santone Fawn Tanbark
Sizes:	53-64cm

GYMKHANA

Features a bonded leather band with feather insert, satin lining and decorative feather.



Brim:	76 x 73mm, Cut Edge
Colours:	Black Regency Fawn Rodeo Red
Sizes:	53-61cm

LONGREACH

Features a bonded leather band, satin lining and decorative feather.



Brim:	70mm, Bound Edge
Colours:	Sand Santone Fawn
Sizes:	53-64cm

OVERSEER

Features a 20mm ribbon band and bow and eyelet vents.



Brim:	114 x 108mm Cut Edge
Colours:	Fawn
Sizes:	53-64cm

OXLEY

Features a bonded leather band and eyelet vents.



Brim:	83mm, Cut Edge
Colours:	Santone Fawn
Sizes:	53-64cm

SAFARI

Features a 30mm ribbon band and bow, satin lining and eyelet vents.



Brim:	70 x 64mm Bound Edge
Colours:	Tawny Fawn
Sizes:	53-64cm



SILVER SPUR

(OPEN CROWN)*

Features a 2 row round plaited bonded leather band.



Brim:	89mm, Cut Edge
Colours:	Black Santone Fawn
Sizes:	53-64cm

WENTWORTH

Features an embossed bonded leather band, satin lining, eyelet vents and decorative feather.



Brim:	83mm, Cut Edge
Colours:	Loden Sorrel Tan Fawn
Sizes:	53-64cm

* the crown on this hat is not pre-created as illustrated.

SPECIAL STYLES



Akubra Hats have produced the world famous military Slouch hat for more than 80 years. Proudly, we have been a major supplier to our defence forces during both world wars, Korea, Vietnam and to the present day. The Akubra Top Hat is popular for formal wear and demonstrates our unique manufacturing capability.

SPECIAL STYLES



MILITARY

Features a military puggaree, badge and chin Strap (all items are extra charges).



Brim:	89mm, Bound Edge
Colours:	Khaki
Sizes:	53-64cm

TOP HAT

Features a 38mm ribbon band and bow and satin lining.



Brim:	57 x 60mm, Bound Edge
Colours:	Black
Sizes:	53-62cm

THE CROC

Features a genuine crocodile band with crocodile teeth and satin lining.



Brim:	83mm, Cut Edge
Colours:	Black
Sizes:	53-64cm

ACCESSORIES

Presented below is a range of accessories to assist you in selling the world famous Akubra Hats. Please contact your agent or head office for further information.

The hat stand is made of wrought iron and accommodates 24 hats and is simple to assemble. It is approximately 2.2 metres tall and 0.7 metres wide and includes wheels, making it an excellent portable point of sale aide.



Hat Stand



Presentation Box



Hat Rester



Outdoor Banner



Online Brand Guidelines DVD



Sticker



Signage



Hat Resters

HAT CARE

An Akubra is more than just a hat - it's an Australian Icon. Not only are we Australian owned; all our hats are made right here. Your hat is also an investment that - with proper care - will give you years of service and pleasure. Outlined below are some important tips for caring for an Akubra Hat.



Looking after your Akubra

First and foremost - never leave your hat in the car or in direct sunlight when not being worn. Do not force dry the hat if it has become wet. The inside leather band will shrink and once this happens it is hard to stretch back to its original size. Akubra hats are shower-proof and include a water proofing solution. As the hat ages the water proofing during manufacture may break down and the felt will absorb water. However, generally your head will remain dry.

Fitting your Akubra

Do not squeeze the front of your hat when putting it on your head as this in time will cause a sharp point which will be the first place the hat will wear. Tugging the brim to ensure the fit can spoil the brim if this is done continually. When not being worn rest the hat upside down on the crown or hang it on a hat peg.

To properly fit a hat, clear all hair away from the forehead and place the front of the hat (ribbon bow and size to the back) on the head: then by placing the palm of your hand on the back of the crown push the hat down. The hat should fit firmly on the head so that a good push down will make the hat stay in place on a windy day. When trying a hat on you will occasionally find one size too small and the next too big. It is suggested that you purchase the larger one and insert a liner inside the leather sweatband to help the hat fit more snugly. A hat that feels too tight will never be comfortable. When the hat is new it may feel a little stiff. However, with wear the leather hatband will begin to mould to your head shape.

If the hat brim is out of shape simply place the area over steam (a kettle will do nicely) until the area is moist. Remember not to get the inside band wet. The bent brim can be re-shaped with your fingertips and any crown marks should simply disappear.

Cleaning your Akubra

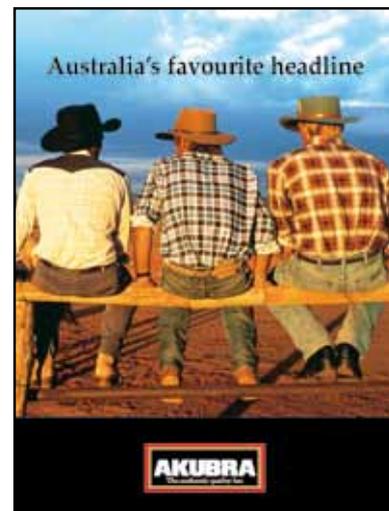
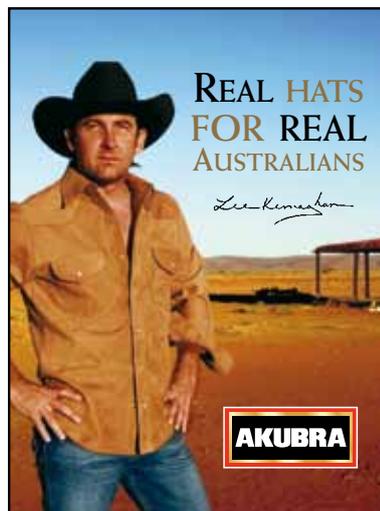
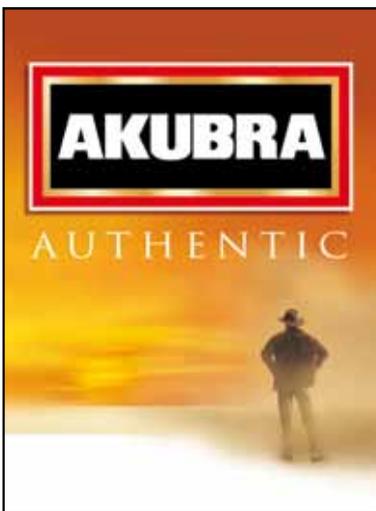
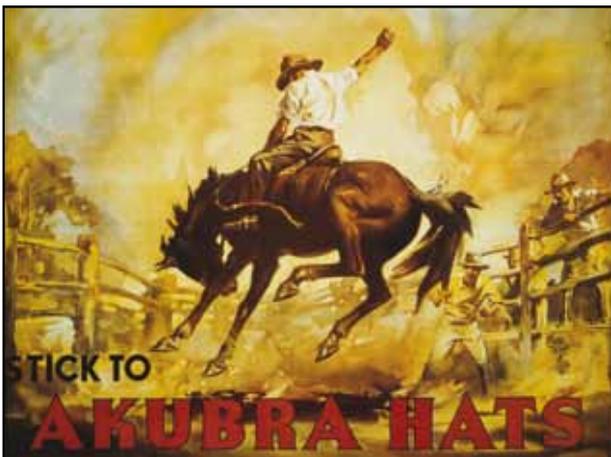
Your Akubra should be cleaned by a hat cleaning specialist only, please refer to our list of hat care cleaning specialists at www.akubra.com.au. However if the hat is slightly soiled with dust and/or grime, firstly brush the hat in an anti-clockwise direction to remove any dust and then lightly rub the affected area with a paint thinner or dry cleaning fluid. Do not use too much.

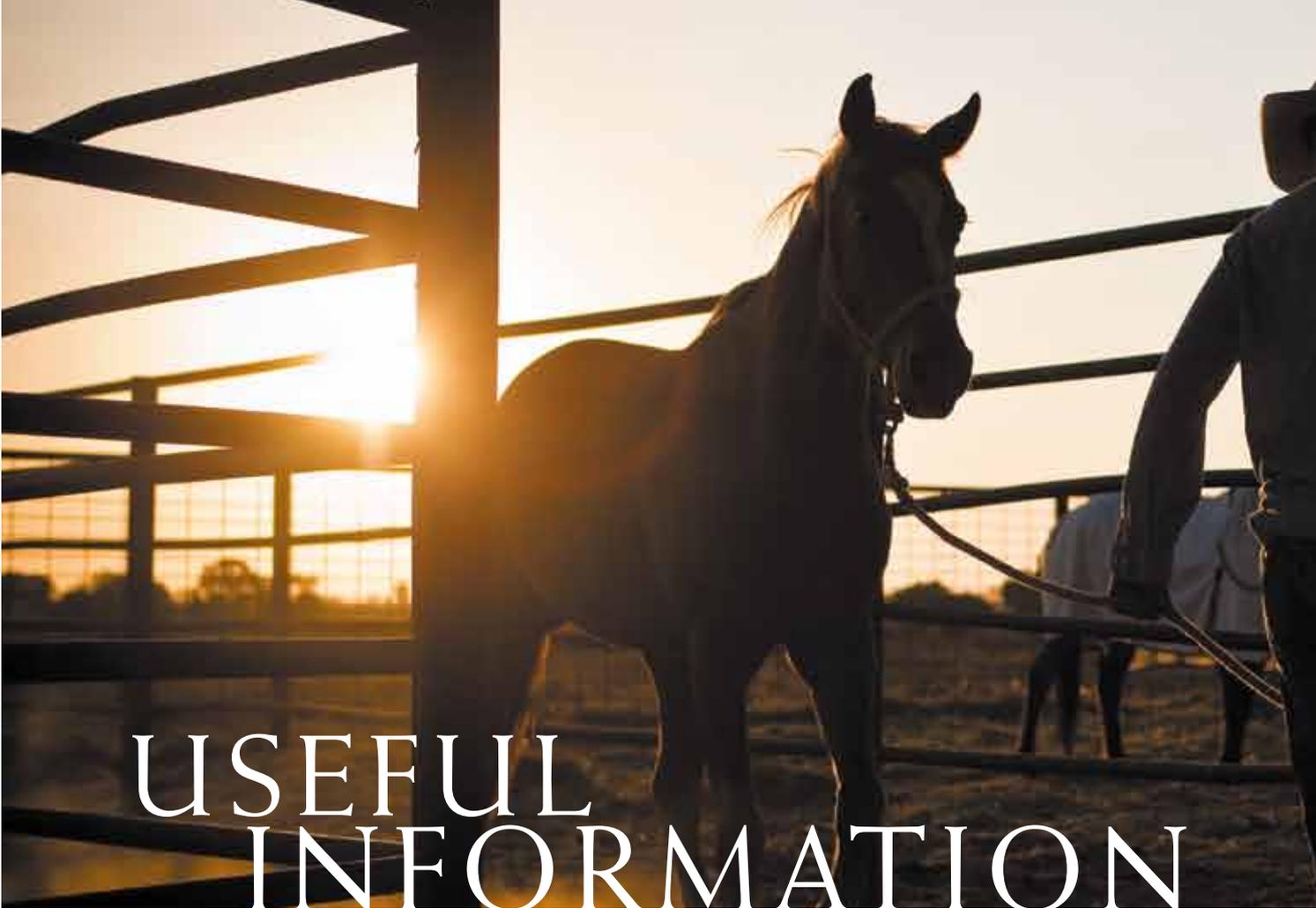
Car upholstery cleaner can be used. Spray on and leave for 15-20 seconds then wipe off with a damp cloth.

AKUBRA POSTERS



Continuing the tradition from our early years through to today we have a range of Akubra Posters available for retailers. Please contact your agent or head office to order these with your next delivery.





USEFUL INFORMATION

USEFUL INFORMATION IMPORTANT CUSTOMER INFORMATION

Head Sizes			Brim Widths	
English	US	Metric	English	Metric
5 7/8	6	48cm	1 1/2	38mm
6	6 1/8	49cm	1 5/8	41mm
6 1/8	6 1/4	50cm	1 3/4	44mm
6 1/4	6 3/8	51cm	1 7/8	48mm
6 3/8	6 1/2	52cm	2	51mm
6 1/2	6 5/8	53cm	2 1/8	54mm
6 5/8	6 3/4	54cm	2 1/4	57mm
6 3/4	6 7/8	55cm	2 3/8	60mm
6 7/8	7	56cm	2 1/2	64mm
7	7 1/8	57cm	2 5/8	67mm
7 1/8	7 1/4	58cm	2 3/4	70mm
7 1/4	7 3/8	59cm	2 7/8	73mm
7 3/8	7 1/2	60cm	3	76mm
7 1/2	7 5/8	61cm	3 1/8	76mm
7 5/8	7 3/4	62cm	3 1/4	83mm
7 3/4	7 7/8	63cm	3 3/8	86mm
7 7/8	8	64cm	3 1/2	89mm
8	8 1/4	65cm	3 5/8	92mm
			3 3/4	95mm
			4	102mm



Terms
Accounts must be paid by the 15th of the month following despatch.

Discount
A discount of 3% is allowed provided your payment is received by the due date i.e. the 15th of the month following despatch.

Indent Rate
This applies to forward orders for felt hats only. All other orders will carry standard prices. This is company policy and no exception will be made.

Freight Handling Fee
All orders of five hats or less will carry a \$15.00 plus GST posting and handling charge. For orders in excess of five hats there will be a standard freight charge of \$5.00 plus GST for each delivery. Stock and Indent orders are classed as two separate orders and the handling fee will be charged on each or either order.

Claims
Upon receipt of goods, please ensure a check is made to verify the paperwork matches the consignment note before signing. For shortages or damages, claims must be made within 14 days of receipt of goods.



STOCK SERVICE

The following hats are available from Stock Service for immediate delivery. Non stock hats and colours are ready for delivery 8 weeks from the closing indent date. Please contact your agent or head office for advice on indent closing dates. Sizes are 53cms to 61cms apart from SNOWY RIVER - SANTONE FAWN, CATTLEMAN - FAWN, COOPER PEDY - SANTONE and TERRITORY - SANTONE which are available to size 63cms.

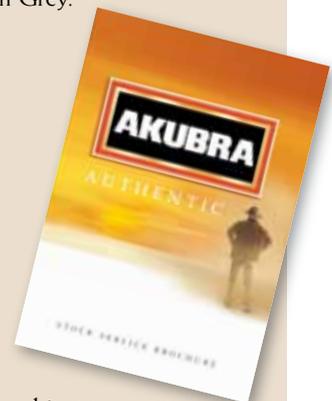
Felts

Arena	Black and Sand.
Bobby	Sand.
Bogart	Black.
Bronco	Black and Quartz.
Cattleman	Fawn and Sand.
Cooper Pedy	Black and Santone Fawn.
Coolabah	Bran.
Golden Spur	Black, Bran and Sand.
Kokoda	Bran, Khaki and Sand.
Leisure Time	Regency Fawn.
Outback Club	Black and Sand.
Pastoralist	Tawny Fawn.
Plainsman	Santone Fawn.
Rough Rider	Black and Light Sand.
Snowy River	Black and Santone Fawn.
Sombrero	Fawn.
Stockman	Santone Fawn
Stony Creek	Light Sand.
Stingy Brim	Black and Mid Brown.
Stylemaster	Acorn Fawn, Carbon Grey.

Tablelands	Brown Olive and Sorrel Tan.
Territory	Khaki and Santone Fawn.
The Boss	Tanbark Brown.
Traveller	Regency Fawn.
Trilby	Black and Carbon Grey.
Woomera	Sand.

Straws

Balmoral	Natural.
Byron	Natural.
Capricorn	Fawn.
Casablanca	Natural.
Country Club	Cream.
Punter	Black.
Zephyr	Fawn.



Hats available on Stock Service are subject to change due to demand. For a current stock service list you should contact your agent or head office.

AUTHENTIC



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